



Dear Band Director:

The City and County of Schenectady invites your band to perform in The Annual Holiday Parade. If you have participated in the past, you know that this is a unique Capital Region tradition that entertains thousands of spectators from the Capital Region and beyond.

**The parade is judged and the top band will be awarded the “Live Musical Performance” award. Judges will be on the reviewing stand near Proctors – make sure you’re ready to shine when you get to them! You will have 45 seconds to shine in front of the stage!**

Please join us for this nighttime parade on **SATURDAY, NOVEMBER 19 at 5 p.m.**

***Marching bands are one of the most important and popular elements of the parade.*** With more than 100 entries and considerable press coverage, the Holiday Parade is a great opportunity to showcase your band. With the generous support of our partners, this year promises to be the biggest and best ever.

The Holiday Parade will be held the Saturday before Thanksgiving – rain or shine. Staging begins at 3 p.m. and we expect the parade to end by approximately 7 p.m.

Please feel free to reach out to [parade@schenectadycounty.com](mailto:parade@schenectadycounty.com) if you have any questions. If you choose to accept our invitation, please fill out the enclosed application form and return it as soon as possible.

Thank you for your consideration – we hope to see you on November 19!

Best,  
Jason Lecuyer



THE 53RD ANNUAL HOLIDAY PARADE  
PRESENTED BY THE CITY & COUNTY OF SCHENECTADY

## Band Application

The Holiday Parade has a *small* budget, supplied by sponsors, to assist bands in need of funding to participate in the Holiday Parade.

Fee Required: \$ \_\_\_\_\_

Payment will be made in the first week of December. Check should be made payable to:

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Group Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Band Director Cell Phone \_\_\_\_\_ (for use the night of the event to relay emergency information.)

*For Office Use Only*

Date Received \_\_\_\_\_

**Important: Please attach information about your band for parade publicity and use by our announcers!**

***Please return to:***

***Jason Lecuyer***

***Schenectady County Special Events | 620 State Street, 6<sup>th</sup> floor | Schenectady, NY  
12305***

***Parade@schenectadycounty.com***